

 **EAHAD**
European Association for Haemophilia
and Allied Disorders
2023

16th ANNUAL CONGRESS
OF THE EUROPEAN ASSOCIATION
FOR HAEMOPHILIA AND ALLIED DISORDERS

MANCHESTER
7-10 February 2023
ENGLAND

PARTNERSHIP OPPORTUNITIES



 **EAHAD**
European Association for Haemophilia
and Allied Disorders

www.eahadcongress.com



WELCOME

Dear Colleagues and Friends,
After two years of online only meetings, I am delighted to inform you that the 16th Annual Congress of the European Association for Haemophilia and Allied Disorders, EAHAD 2023, will be a face-to-face meeting, which will take place in Manchester in the UK, from 7-10 February 2023.

On behalf of the EAHAD 2023 Organising Committee, I have the honour and great pleasure to invite you to this exciting event.

The objectives of EAHAD are to promote education, support research and improve the clinical care and lives of patients with inherited or acquired bleeding disorders. The annual Congress provides an opportunity to increase your knowledge, and better understand the most recent scientific advances, while also allowing you to present your latest findings and interact with physicians, nurses, physiotherapists, psychosocial professionals and all other caregivers involved in our field.

The venue for the Congress will be the Manchester Central Convention Complex, formerly the Manchester Central railway station. It is centrally located between the Bridgewater Hall and the Science and Industry Museum, and within walking distance of most hotels. Manchester International Airport, located 14km south of the city, has flights to 199 destinations.

We are looking forward to welcoming you to Manchester for what we are sure will be a memorable scientific experience!

Professor Mike Makris

EAHAD 2023 Congress President



Important Note:

EAHAD Congresses are scientific congresses. Keeping in mind the various country regulations with regards to the pharma codex, **ONLY corporate branding** (company logo) will be allowed on sponsorship items. The Organisers will not allow any visuals which do not correspond to this guideline. **Product branding is NOT allowed.**

It is the companies' responsibility to be compliant with the local rules and regulations pertaining to the pharma codex.

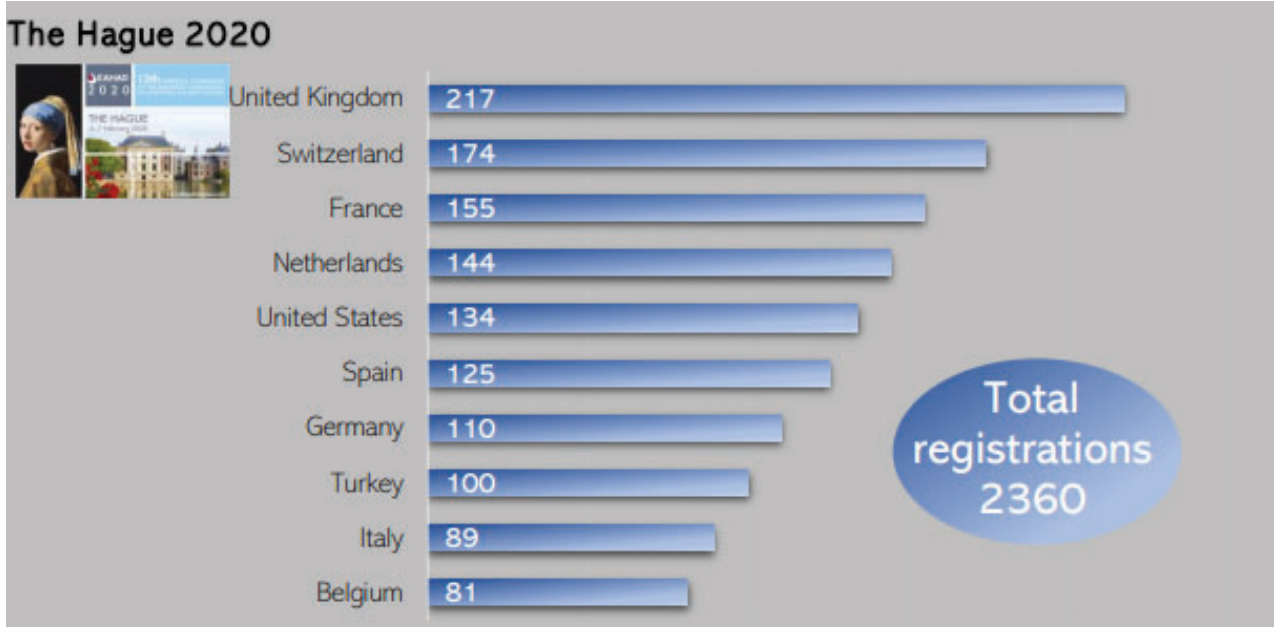
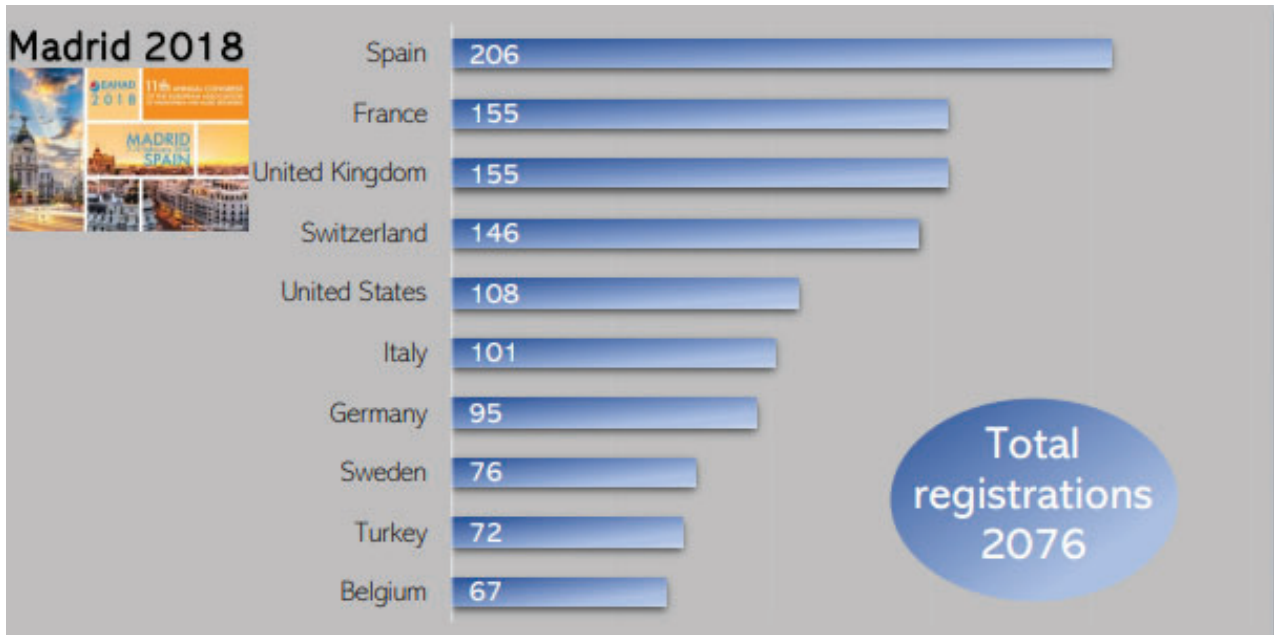
Information:

EAHAD has submitted the EAHAD 2023 congress for approval with the Conference Vetting System of EthicalMedTech. The congress has already provisionally been approved. Please note, that since 1st January 2021, the two trade associations, MedTech Europe and EFPIA, have a unique and common platform assessing medical conferences. The current EthicalMedTech approval is thus valid for EFPIA as well.

The Congress organisers are currently also enquiring with the Prescription Medicines Code of Practice Authority based in the UK to receive an approval.



EAHAD's growth over the past decade



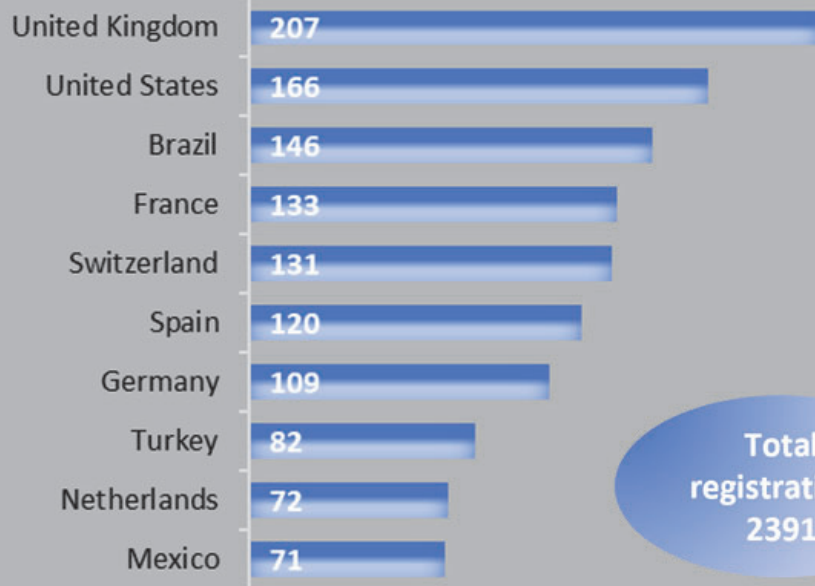


Virtual Congress 2021



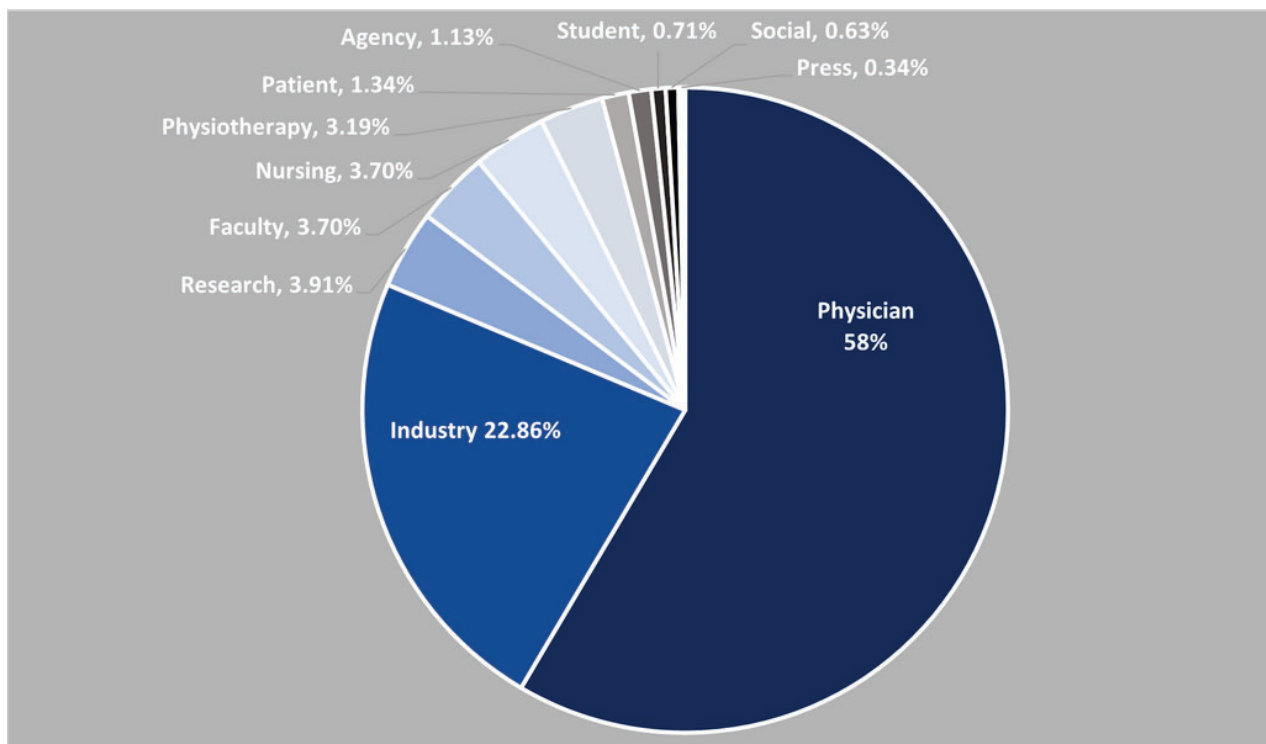
**Total registrations
3128**

Virtual Congress 2022



**Total registrations
2391**

Attendance statistics EAHAD 2022 virtual



| Top 10 countries - EAHAD 2022 | | |
|-------------------------------|----------------|-------------|
| 1 | United Kingdom | 207 |
| 2 | United States | 166 |
| 3 | Brazil | 146 |
| 4 | France | 133 |
| 5 | Switzerland | 131 |
| 6 | Spain | 120 |
| 7 | Germany | 109 |
| 8 | Turkey | 82 |
| 9 | Netherlands | 72 |
| 10 | Mexico | 71 |
| Total | | 1237 |

WHO PARTNERED AT EAHAD 2022 ?

- Bayer
- BioMarin
- CSL Behring GmbH
- F. Hoffmann-La Roche Ltd
- Freeline
- LFB
- Novo Nordisk
- Octapharma
- Pfizer
- Sanofi Genzyme
- Sobi
- Spark Therapeutics
- Takeda

Congress contacts

CONGRESS SECRETARIAT

EAHAD 2023, c/o MCI
9, rue Pré-Bouvier
1242 Satigny
Switzerland



Email: eahad@mci-group.com

For hotel reservations, please contact: eahadregshot@mci-group.com

What does EAHAD do ?

MISSION

The European Association for Haemophilia and Allied Disorders (EAHAD) is a multidisciplinary association of healthcare professionals who provide care for individuals with haemophilia and other bleeding disorders. Its members include haematologists, internists, paediatricians, nurses, physiotherapists, laboratory scientists and researchers from across Europe. Since its establishment in 2007, EAHAD has worked to improve the situation of people living with haemophilia and other bleeding disorders.

AIMS

EAHAD's work is guided by the following three aims:

To ensure the provision of the highest quality of clinical care

- By recognising measuring and addressing the problems of people with haemophilia and allied disorders in Europe, to protect their interests and to ensure the provision of the highest quality of care available.

To educate the medical community and the general public

- By advancing the education of medical practitioners, clinical scientists, professions allied to medicine and the general public in the knowledge of haemophilia and allied disorders and their treatment.

To promote scientific research

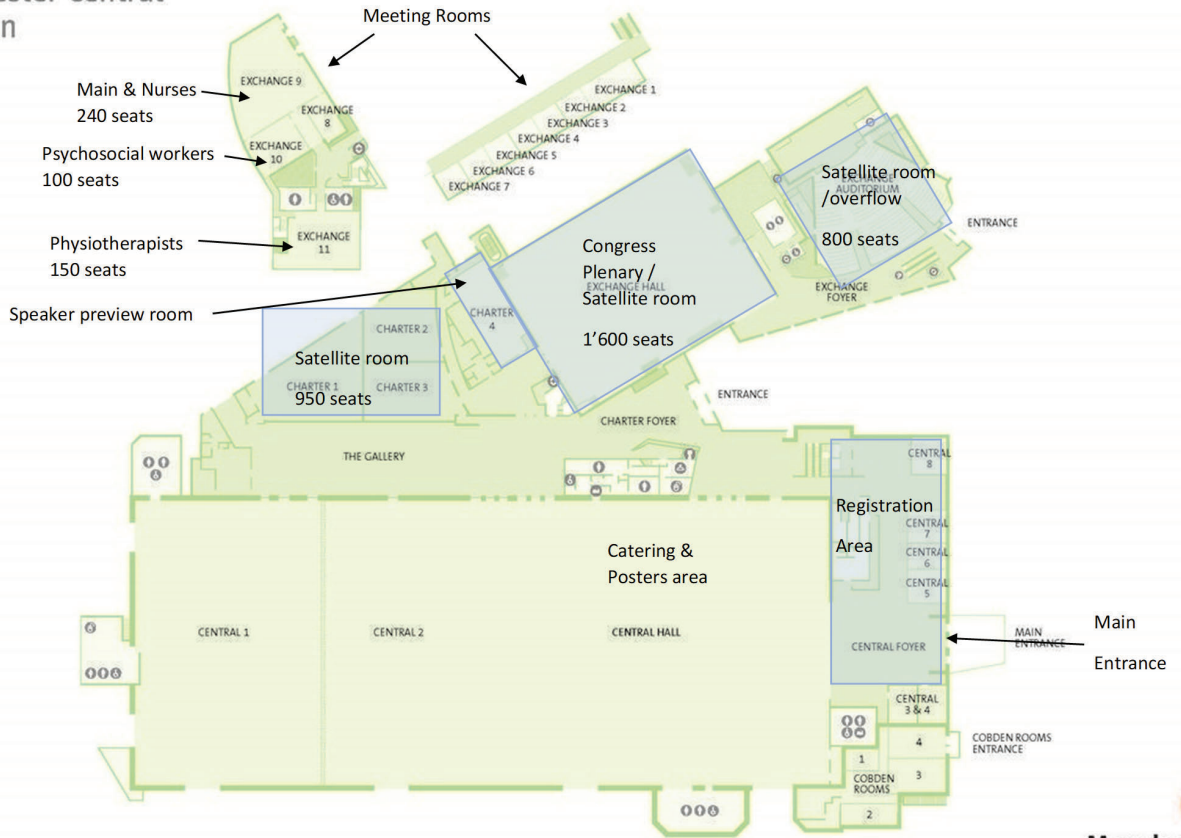
- By supporting scientific research and auditing into the causes, prevention, alleviation and management of haemophilia and allied disorders and to disseminate the useful results of such research

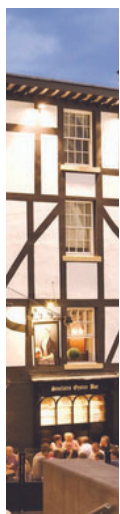
For more information, please visit www.eahad.org



Venue plans

Manchester Central site plan





Benefits of participating in EAHAD 2023

| | Benefit 1 | Benefit 2 | Benefit 3 | Benefit 4 | Benefit 5 |
|--|-----------------------|----------------------|--------------|-----------|------------|
| | DRIVE BRAND AWARENESS | HIGH VOLUME/ CONTACT | BE DIFFERENT | LONGEVITY | SCIENTIFIC |
| 1. GET A HEAD START | | | | | |
| WEBSITE ADVERTISING OPPORTUNITIES | ● | ● | ✕ | ● | ✕ |
| E-DRIVER TO REGISTERED DELEGATES | ● | ● | ● | ✕ | ✕ |
| E-DRIVER TO FULL EAHAD DATABASE | ● | ● | ● | ✕ | ✕ |
| 2. CREATE THE PERFECT FIRST IMPRESSION | | | | | |
| CONGRESS BAGS | ● | ● | ✕ | ● | ✕ |
| LANYARDS | ● | ● | ✕ | ✕ | ✕ |
| FINAL PROGRAMME | ● | ● | ✕ | ● | ✕ |
| MINI PROGRAMME | ● | ● | ✕ | ✕ | ✕ |
| SIGNAGE | ● | ● | ● | ✕ | ✕ |
| POSTER BOARDS | ● | ● | ● | ✕ | ● |
| PADS AND PENS | ● | ● | ✕ | ● | ✕ |
| WIRELESS ACCESS | ● | ● | ✕ | ✕ | ✕ |
| ROPES AND POLES BRANDING | ● | ● | ● | ✕ | ✕ |
| PLATFORM SPONSORING | ● | ✕ | ● | ● | ● |
| PUSH NOTIFICATIONS | ● | ● | ✕ | ✕ | ● |
| 3. MAXIMUM FLOOR IMPACT | | | | | |
| INTERNET CORNER | ● | ● | ✕ | ✕ | ✕ |
| MEETING STOOLS | ● | ● | ✕ | ✕ | ✕ |
| COFFEE BREAK | ● | ● | ✕ | ✕ | ✕ |
| OFFICIAL LUNCHES | ● | ● | ✕ | ✕ | ✕ |
| SATELLITE SYMPOSIUM (INCLUDING ONE FREE INSERT IN CONGRESS BAGS) | ● | ✕ | ● | ✕ | ● |
| FRUIT STATIONS | ● | ● | ● | ✕ | ✕ |
| WATER STATIONS | ● | ● | ● | ✕ | ✕ |
| MOBILE APPLICATION | ● | ✕ | ● | ● | ● |
| RECHARGE ZONE AND POWER TOWER | ● | ● | ● | ✕ | ✕ |
| HAND SANITISER STATIONS | ● | ● | ● | ✕ | ✕ |
| 4. MISCELLANEOUS | | | | | |
| CONGRESS BAG INSERTS | ● | ● | ✕ | ✕ | ✕ |
| TRAVEL GRANTS | ✕ | ● | ● | ✕ | ● |
| BAGS TAGS | ● | ● | ✕ | ✕ | ✕ |
| ALLIED HEALTH PROFESSIONALS DAY | ✕ | ● | ● | ✕ | ● |

WEB BANNER (Multiple sponsors)

Opportunities left !

THE BANNER FROM NOW UNTIL THE END OF THE CONGRESS:

£ 13'500.- per company
Rate is excluding applicable VAT

Companies are cordially invited to feature their company logo and link on the official EAHAD congress website! Your company will benefit from an enhanced and permanent presence on-line. It is the best way to reach already targeted people!

For EAHAD 2022, the congress website had 45'000 + unique visitors - A 56% increase on EAHAD 2021!

THIS OPPORTUNITY INCLUDES :

- Company logo and link on the Congress website and acknowledgement on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

CONGRESS BAGS (Exclusive sponsor)

£ 31'500.-

Rate is excluding applicable VAT

Partnership of the congress bags allows you to promote your company in a very prominent and visual way. The logo of the partnering company will be printed on each congress bag along with the congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organiser's discretion). Bags will be provided by the organiser.

THIS OPPORTUNITY INCLUDES :

- One promotional leaflet in the congress bags (to be provided by partner)
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

LANYARDS (Exclusive sponsor)

SOLD !

£ 18'000.-

Rate is excluding applicable VAT

With the logo of your company along with the congress logo; delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual partnership items. Lanyards to be provided by the partner (at their cost); lanyards with 2 attachment points, so as to prevent the badge from turning around all the time).

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

FINAL PROGRAMME (Multiple sponsors)

INSIDE PAGE:

£ 13'500.- per company

Rate is excluding applicable VAT

Put your name in the hands of one of the largest European haemophilia specialist communities. The final programme is distributed to all delegates on-site inside the official EAHAD 2023 congress bag. The programme contains the final definitive scientific programme and abstracts. It is used daily by delegates to help plan their day and for some makes the perfect reference tool after the meeting is over.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Advert page in the final programme



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

MINI/POCKET PROGRAMME (Exclusive sponsor) **SOLD!**

£ 13'500.-

Rate is excluding applicable VAT

The Mini Programme is a pocket sized conference overview that conveniently fits into the back of the delegate's badge. All participants receive a Mini Programme upon collection of their badge. The Mini Programme will be used as a daily reference tool at the conference.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Full colour advertisement page (A6 Format) on the back cover page of the mini programme (Artwork to be supplied by sponsor)
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

SIGNAGE (Multiple sponsors)

£ 20'700.- per company

Rate is excluding applicable VAT

Signage is one of the most looked at items at the congress. All delegates use this to get around and find the different areas of the event. This is an exclusive opportunity and ensures your brand will reach all attendees

THIS OPPORTUNITY INCLUDES :

- Corporate logo on the directional sign boards displayed throughout the congress centre
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT



POSTER BOARDS (Exclusive sponsor)

SOLD!

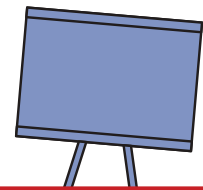
£ 15'300.-

Rate is excluding applicable VAT

With over 300 posters during the event, delegates are sure to explore the poster area. A great opportunity to share with delegates how your company supports the up-and-coming ideas that are published on the posters.

THIS OPPORTUNITY INCLUDES :

- Corporate logo on poster boards that will feature accepted abstracts as posters
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

SCIENTIFIC

WRITING PADS AND PENS (Exclusive sponsor)

£ 12'600.-

Rate is excluding applicable VAT

With the logo of your company along with the congress logo. Delegates appreciate the writing pads and pens as they are particularly useful during the scientific sessions. Pens and pads provided by the partner at their cost.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

INTERNET CORNER (Exclusive sponsor)

£ 22'500.-

Rate is excluding applicable VAT

The Internet Corner is a special area that allows participants to stay connected while attending the meeting. Attendees can use this place to check emails, print airline boarding passes and browse the internet. As a sponsor, your logo will be prominently displayed on all signage and terminal screensavers. Screensavers can be customized with your company logo and branding. Sponsors may also provide customized mouse pads for the area.

This is a great way to stay in the minds of attendees. Screensaver art and customized mouse pads must be provided by and at the expense of the sponsor. This is a great opportunity to have an immediate visual impact!

In order to comply with EAHAD rules and regulations, the internet corner, structure and build, will be provided by the organisers.

THIS OPPORTUNITY INCLUDES :

- Partner's homepage and screen saver on all computer screens
- Opportunity to provide branded mouse pads (at partner cost)
- Partner's logo on signage at Internet Corner
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

COFFEE BREAKS (Multiple sponsors)

PER DAY

£ 6'300.- per company
Rate is excluding applicable VAT



Coffee breaks, accessible to all delegates, will be held daily.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Table signs featuring organisation name and logo will be displayed on catering tables

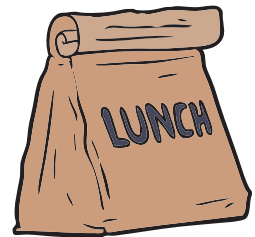
DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LUNCH (Multiple sponsors)

PER DAY:

£ 9'000.- per company
Rate is excluding applicable VAT



Lunches, accessible to all delegates, will be held daily.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Table signs featuring organisation name and logo will be displayed on catering tables

DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT



CONGRESS BAGS INSERTS (Multiple sponsors)

PER INSERT:

£ 9'000.-
Rate is excluding applicable VAT

The opportunity is offered to partners to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities or it may be an existing corporate flyer on information on your services or scientific advancements.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website

DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT



TRAVEL GRANTS (Multiple sponsors)

PER TRAVEL GRANT:

£ 3'600.-

Rate is excluding applicable VAT

Offer the opportunity to young scientists, people from emerging countries (incl. non-European), junior physicians and allied health professionals to attend the EAHAD 2023 Congress by sponsoring travel fellowships. Your company name and logo will be highlighted in the conference programme and on the website. It is the best way to reach young scientists and start building a long-term relationship!

THIS OPPORTUNITY INCLUDES :

- Recipients will be informed of their benefactor's identity by the Organising Committee
- Acknowledgement as a congress partner on the congress website
- Acknowledgement as a congress partner on the Acknowledgement Board onsite



HIGH VOLUME / CONTACT

LONGEVITY

SCIENTIFIC

WIRELESS ACCESS (Exclusive sponsor)

SOLD!

£ 16'200.-

Rate is excluding applicable VAT

Hundreds of delegates access the internet wirelessly during meetings and events. In order to comply with EAHAD rules and regulations, the organiser will setup the visibility via the corporate sponsor logo and / or a dedicated login page, pending on feasibility.

THIS OPPORTUNITY INCLUDES :

- Sponsor's logo on the WIFI welcome page
- Acknowledgement as a congress partner on the congress website
- Acknowledgement as a congress partner on the Acknowledgement Board onsite



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY

MOBILE APPLICATION (Exclusive sponsor)

SOLD!

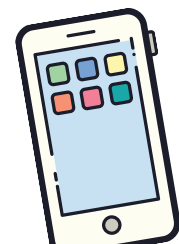
£ 13'500.-

Rate is excluding applicable VAT

Make the most of your onsite investment by promoting it first online! Sponsoring the Congress application on smartphone and tablet devices is an innovative interactive service that you can provide to the EAHAD delegates. This technology will enable delegates to download the complete programme of EAHAD 2023.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement on transition pages in the mobile application



DRIVE BRAND AWARENESS

BE DIFFERENT

LONGEVITY

SCIENTIFIC

RECHARGE ZONE AND POWER TOWER (Exclusive sponsor)

£ 13'500.-

Rate is excluding applicable VAT

At EAHAD 2023 there is the possibility to sponsor an individual power tower or all of the power towers if you would like to make this area exclusive to your company. Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. In this area the EAHAD delegate will be able to work whilst recharging their computers and mobile devices. Your branding will be prominently displayed and viewed by both users and people passing by.

THIS OPPORTUNITY INCLUDES :

- Opportunity to branch each individual power tower (4 towers)
- Opportunity to distribute mobile device related give-aways from the support centre (e.g. screen cleaner)
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT



FRUIT STATIONS (Multiple sponsors)

PER FRUIT STATION

£ 7'200.-

Rate is excluding applicable VAT

Promote healthy eating habits and become the official 'five-a-day' provider of the Congress. Included: Branded fruit station with its features

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Table signs featuring organisation name and logo will be displayed on fruit stations



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

13

WATER STATIONS (Exclusive sponsor)

SOLD!

£ 13'500.-

Rate is excluding applicable VAT

Ensure the well-being of participants and minimize the use of plastic bottles by sponsoring water stations

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Branded Water Stations



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

HAND SANITISERS (Exclusive sponsor)

HAND SANITISERS:

£ 13'500.-

Rate is excluding applicable VAT

The stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants and enhance recognition of the sponsor support. Not only will you help to ensure a proper and clean environment, your logo representation will drive awareness and acknowledgement.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Branded Hand Sanitiser



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

BAG TAGS (Exclusive sponsor)

BAG TAGS:

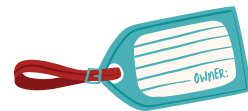
£ 16'200.-

Rate is excluding applicable VAT

Ensure that the delegate bag remains with its rightful owner during the meeting by sponsoring the bag tags. Tags to be provided by the partner at their cost.

THIS OPPORTUNITY INCLUDES :

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Attachment of a branded bag tag to each official EAHAD 2020 congress bags



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

LONGEVITY



MEETING STOOLS (Exclusive sponsor)

SOLD!

£ 12'600.-

Rate is excluding applicable VAT

Offer attendees the option to sit down, relax and/or meet and discuss with other participants during the meeting – and give your company very prominent visibility. The stools will be branded 50 per cent with EAHAD 2023 and 50 per cent with your company's colour/logo/pictures. EAHAD 2023 will produce, assemble and distribute 150 stools around the exhibition hall. Stools are made of recycled cardboard.

THIS OPPORTUNITY INCLUDES :

- Sponsor's corporate logo/branding on 50% of the surface of the stools. The other 50 % of the surface of the stools will reflect the EAHAD 2023 Congress branding.
- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT

ROPES AND POLES BRANDING (Multiple sponsors)

BRANDED ROPES AND POLES

£ 315.- (price per roll)

(50 OPPORTUNITIES)

BRANDED BANNER BETWEEN POLES

£ 18'000.- (price per 5 units)

(20 OPPORTUNITIES) - MINIMUM ORDER 5 UNITS)

Rate is excluding applicable VAT

Give your company unique visibility by branding the official ropes and poles of the Congress. They will be seen by every single delegate that comes to the registration desk to pick up their badge. After the event, you may keep the branded ropes and poles for future Congresses or Corporate events. This opportunity not only will grant you a very high level of visibility but will also serve as an investment as you may re-use the branded ropes and poles afterwards.

THIS OPPORTUNITY INCLUDES :

- Corporate logo on the sign boards displayed at the registration area
- Acknowledgement as a congress partner on the congress website



DRIVE BRAND AWARENESS

HIGH VOLUME / CONTACT

BE DIFFERENT



SATELLITE SYMPOSIA (Multiple sponsors)

PER SATELLITE SLOT:

£ 42'300.- (PLENARY ROOM)
£ 37'800.- (CHARTER 1,2,3 / EXCHANGE AUDITORIUM)

Rates are excluding applicable VAT

Following the success of the previous editions, EAHAD 2023 will offer 12 satellite slots on Wednesday, 8 February 2023.

THIS OPPORTUNITY INCLUDES :

- Company logo and link on the Congress website on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- It is at the partners' discretion to provide catering for the morning, lunch or evening slots, so as to attract a maximum of participants

DRIVE BRAND AWARENESS

BE DIFFERENT

SCIENTIFIC

| TIME SLOT | NAME | ROOM | COST | |
|---------------|------------------------|---------------------------------|------------|-------------|
| 11:30 - 12:45 | SATELLITE SYMPOSIUM 1 | PLENARY ROOM (1'600 seats) | £ 42'300.- | SOLD |
| | SATELLITE SYMPOSIUM 2 | CHARTER 1,2,3 (950 SEATS) | £ 37'800.- | SOLD |
| | SATELLITE SYMPOSIUM 3 | EXCHANGE AUDITORIUM (800 SEATS) | £ 37'800.- | SOLD |
| 13:45 - 15:00 | SATELLITE SYMPOSIUM 4 | PLENARY ROOM (1'600 seats) | £ 42'300.- | SOLD |
| | SATELLITE SYMPOSIUM 5 | CHARTER 1,2,3 (950 SEATS) | £ 37'800.- | SOLD |
| | SATELLITE SYMPOSIUM 6 | EXCHANGE AUDITORIUM (800 SEATS) | £ 37'800.- | SOLD |
| 15:30 - 16:45 | SATELLITE SYMPOSIUM 7 | PLENARY ROOM (1'600 seats) | £ 42'300.- | |
| | SATELLITE SYMPOSIUM 8 | CHARTER 1,2,3 (950 SEATS) | £ 37'800.- | SOLD |
| | SATELLITE SYMPOSIUM 9 | EXCHANGE AUDITORIUM (800 SEATS) | £ 37'800.- | SOLD |
| 17:15 - 18:30 | SATELLITE SYMPOSIUM 10 | PLENARY ROOM (1'600 seats) | £ 42'300.- | |
| | SATELLITE SYMPOSIUM 11 | CHARTER 1,2,3 (950 SEATS) | £ 37'800.- | SOLD |
| | SATELLITE SYMPOSIUM 12 | EXCHANGE AUDITORIUM (800 SEATS) | £ 37'800.- | SOLD |

Guidelines for Satellite Symposia

GENERAL

- Symposia should have as their objective the communication of scientific material to enhance the knowledge of attending medical doctors, scientists, and other healthcare professionals.
- A company may host a maximum of 1 symposium at EAHAD 2023. This includes a symposium organised by an external agency on behalf of a sponsor.

PROGRAMME

- Satellite Symposia should not replicate topics that appear on the main scientific programme. Please consult the EAHAD 2023 Scientific Programme available on the website.
- The draft programme of the symposium must be sent to EAHAD by mid October.

SPEAKERS

- Individuals can appear (as lecturers/chairs/moderators/discussants) maximum twice. This includes the satellite symposia and the main programme sessions. Companies should ask their invitees to confirm that they are not appearing more than twice.
- The EAHAD President and the Congress President will not accept invitations to appear on satellite symposia.
- Individuals participating on the satellite symposia as speakers/chairs/discussants must register with the meeting as a participant in the usual manner.
- Satellite Symposia organisers must inform EAHAD in advance of any requests or unexpected changes regarding their Symposium (e.g. exclusion of delegates, streaming).



PLATFORM SPONSORING (4 opportunities) 2 available!

£ 13'500.-

Rate is excluding applicable VAT

Make the most of your investment by promoting it first virtually! Sponsoring the Meeting platform is an innovative interactive service that you can provide to the EAHAD delegates. This technology will enable delegates to access the content and the programme every day for the EAHAD 2023 Congress.

THIS OPPORTUNITY INCLUDES :

- Your logo on the online platform for the duration of the streaming and the on-demand.

- DRIVE BRAND AWARENESS
- BE DIFFERENT
- LONGEVITY
- SCIENTIFIC

E-DRIVER TO REGISTERED DELEGATES (Multiple sponsors)

£ 7'200.-

Rate is excluding applicable VAT

Promote your symposium or your company to Registered Delegates! An HTML email provided by the sponsor will be sent to EAHAD 2023 Congress registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

THIS OPPORTUNITY INCLUDES :

- One email sent via MCI to registered delegates. Sponsor company to provide HTML email content/code.
- Full report on penetrability of the e-Driver provided to Sponsor

- DRIVE BRAND AWARENESS
- HIGH VOLUME / CONTACT
- BE DIFFERENT

E-DRIVER TO FULL EAHAD DATABASE (Multiple sponsors)

£ 10'800.-

Rate is excluding applicable VAT

Send a survey, promote your symposium or your company to all the EAHAD database with over 6'100 contacts (the open rate is 40,2%, compared to an international average of 15-18%! An HTML email provided by the sponsor will be sent to the EAHAD database at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI – no email lists are provided to sponsors.

THIS OPPORTUNITY INCLUDES :

- An HTML email provided by the sponsor will be sent to EAHAD database at a requested date
- This is the perfect way to drive your brand to a specific audience before any of your competitors
- These emails are sent out directly by MCI - no email lists are provided to sponsors

- DRIVE BRAND AWARENESS
- HIGH VOLUME / CONTACT
- BE DIFFERENT



PUSH NOTIFICATIONS (Multiple sponsors)

£ 6'300.- per company
Rate is excluding applicable VAT



Promote your symposium, your booth or simply your company on the EAHAD Congress platform during the congress days!

THIS OPPORTUNITY INCLUDES :

- This is the perfect way to drive your activity to a specific audience before any of your competitors.
- The push notifications within the platforms will appear for all delegates connected at the time of the notification or connecting within 10 minutes beyond that time.
- The push notifications are text only, up to 400 characters including spaces

DRIVE BRAND AWARENESS

HIGH VOLUME CONTACT

SCIENTIFIC

ALLIED HEALTH PROFESSIONALS DAY on Tuesday 7 February 2023 (Exclusive sponsor) **SOLD!**

£ 18'000.-
Rate is excluding applicable VAT

EAHAD is keen to share and promote expertise and develop interactions between all members of the multidisciplinary team involved in the care of patients with haemophilia and other bleeding disorders.

In 2017 in Paris, EAHAD held its first Multidisciplinary Pre-Congress Day. The event was a great success attracting close to 200 participants, many more than what initially expected.

The Congress will again begin with a joint session followed by break-out sessions for nurses, physiotherapists, and psychosocial professionals. The meeting will start in the afternoon and run until the early evening.

Sponsoring of the EAHAD 2023 AHP Day supports multidisciplinary education, the sharing of expertise, and the opportunity for meaningful and productive networking leading to the development of future research activities.

THIS OPPORTUNITY INCLUDES :

- Signage with sponsor logo outside of the session room
- Recognition on session slides and during the welcome speech

HIGH VOLUME / CONTACT

LONGEVITY

SCIENTIFIC



THINK OUTSIDE THE BOX

As always, we welcome your ideas! Feel free to submit any additional support opportunity that you do not find listed in this document to us for review, we are always happy to discuss your concept with you and find the right price for the right exposure for your company.

Terms & Conditions

Reservation

In order to be valid, your reservation must be completed via the official order forms. An invoice will be issued upon completion of your order, to be paid within 30 days of receipt.

The completion of an order constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the sponsorship rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing. The full amount for your booking(s) must be received by 5 January 2023 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Satellite symposium slots and sponsorship items allocations will be attributed first to EAHAD Corporate Sponsors in order of reservations. Companies will be requested to make choices, but neither EAHAD nor MCI Suisse SA can guarantee first choice. Once locations have been attributed, no change of location will be possible without MCI Suisse SA's written agreement.

Technical Manual

A Technical Manual will be sent to every registered sponsor by end November 2022 at the latest. This manual will contain all information regarding general conditions, safety regulations, arrangement conditions, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services.

Local and Site Regulations

Sponsors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organisers have the authority to demand removal/ change of any structure which is not in accordance with the local and Congress rules or cancel participation. The decision of the organisers will be final and binding.

Entry to the Congress

Access to the congress will only be possible to registered and fully paid congress participants.

Insurance

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the sponsors by the Organisers.

Force Majeure

In the event of force majeure, the congress dates may be changed or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between sponsors in proportion to their payments without it being possible to take recourse against the Organizer or the producer

Interpretation of the Regulations and Amendments

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsors.

MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny
Switzerland

Data Protection Clause

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the sponsor's personal data for the purposes of

- (i) managing and organising the event, in particular the management of sponsor's investment opportunities or industry symposium
- (ii) managing and organising prospecting and loyalty
- (iii) enabling the sponsor to benefit from our services
- (iv) enabling the sponsor to receive our news.

These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the sponsor has adhered, failing which the contract cannot be executed.

Sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the sponsor - or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO) : anne.lesca@mci-group.com

2. In any event, the sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the sponsor of a personal data file, the sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication

EAHAD 2023 ORDER FORM

PLEASE COMPLETE AND RETURN AT YOUR EARLIEST CONVENIENCE TO:

MCI Suisse SA – c/o EAHAD 2023
9, rue du Pré-Bouvier – CH 1242 Satigny
Geneva, Switzerland
Email : eahad@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

Company: Company VAT number:

Contact name:

Address:

Postal Code: City: Country:

Telephone: Fax:

E-mail:

Website:

P.O NUMBER IF APPLICABLE:

Please tick the boxes

*VAT is not included

| SPONSORSHIP OPPORTUNITIES | *PRICE | SPONSORSHIP OPPORTUNITIES | *PRICE |
|---|-----------------------------------|---|-----------------------------------|
| Website advertising a few opportunities left | <input type="checkbox"/> £ 13'500 | Satellite Symposium (Plenary Room) | <input type="checkbox"/> £ 42'300 |
| Congress bags | <input type="checkbox"/> £ 31'500 | Satellite Symposium (Charter 1,2,3 & Exchange auditorium) | <input type="checkbox"/> £ 37'800 |
| Lanyards SOLD | <input type="checkbox"/> £ 18'000 | Coffee break | <input type="checkbox"/> £ 6'300 |
| Final Programme | <input type="checkbox"/> £ 13'500 | Insert in congress bags | <input type="checkbox"/> £ 9'000 |
| Mini/Pocket Programme SOLD | <input type="checkbox"/> £ 13'500 | Travel grants | <input type="checkbox"/> £ 3'600 |
| Mobile Application SOLD | <input type="checkbox"/> £ 13'500 | Number of Travel grants | |
| Signage | <input type="checkbox"/> £ 20'700 | Meeting stools SOLD! | <input type="checkbox"/> £ 12'600 |
| Poster boards SOLD | <input type="checkbox"/> £ 15'300 | Recharge zone and power towers | <input type="checkbox"/> £ 13'500 |
| Writing pads and pens | <input type="checkbox"/> £ 12'600 | Allied Health Professionals Day SOLD | <input type="checkbox"/> £ 18'000 |
| Fruit stations | <input type="checkbox"/> £ 7'200 | Wireless access SOLD | <input type="checkbox"/> £ 16'200 |
| Water stations SOLD | <input type="checkbox"/> £ 13'500 | Branded ropes (per roll) | <input type="checkbox"/> £ 315 |
| Hand sanitiser stations | <input type="checkbox"/> £ 13'500 | Branded banner between poles (per banner) | <input type="checkbox"/> £ 18'000 |
| Bag tags | <input type="checkbox"/> £ 16'200 | E-Driver to registered delegates | <input type="checkbox"/> £ 7'200 |
| Lunch | <input type="checkbox"/> £ 9'000 | E-Driver to full EAHAD Database | <input type="checkbox"/> £ 10'800 |
| Platform Sponsoring 2 opportunities left | <input type="checkbox"/> £ 13'500 | Push notifications opportunities left | <input type="checkbox"/> £ 6'300 |
| Internet corner | <input type="checkbox"/> £ 22'500 | | |

IMPORTANT NOTICE (Please tick the box to confirm you have read the important notice)

EAHAD Congresses are scientific congresses. Keeping in mind the various country regulations with regards to the pharma codex, **ONLY corporate branding** (company logo) will be allowed on sponsorship items. The organisers will disapprove any visuals which do not correspond to this guideline. **Product branding is NOT allowed.** It is the **companies' responsibility** to be compliant with the local rules and regulations pertaining to the pharma codex. The undersigning person confirms that he/she has read the Data Protection paragraph on page 20 of this brochure and has duly transmitted this information to any involved 3rd parties.

PAYMENT SCHEDULE

- All payments must be made in £, GBP. The total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation / published rates are excluding VAT.
- By Bank Transfer / Bank: UBS SA- 1211 Geneva 2, Switzerland, / Company: MCI Suisse SA for 16th EAHAD Congress / Account N: **369393,79A** / SWIFT: UBSWCHZH80A / **IBAN: CH55 0024 0240 3693 9379 A**

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI

FOR CANCELLATION MADE

| | |
|-----------------------------|---|
| Until 14 October 2022 | 30% of the total cost of each item will be retained |
| From 15 Oct. to 9 Dec. 2022 | 75% of the total cost of each item will be retained |
| From 10 December 2022 | 100% of the total cost of each item will be retained |

I have read and agree with the EAHAD 2023 Cancellation Policy and Deadlines as well as the Important Notice

PLACE AND DATE:

SIGNATURE AND COMPANY STAMP:

.....



 **EAHAD**
European Association for Haemophilia
and Allied Disorders
2023

16th ANNUAL CONGRESS
OF THE EUROPEAN ASSOCIATION
FOR HAEMOPHILIA AND ALLIED DISORDERS

MANCHESTER
7-10 February 2023
ENGLAND

